



FORENSIC CHEMISTRY LABORATORIES

Division of the National Health Laboratory Service

BRANDING

JUNE 2022

Corporate fonts

Design font

Myriad Pro Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Myriad Pro Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

Myriad Pro Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Myriad Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Myriad Pro Semibold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Web and electronic fonts

Tahoma Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Tahoma Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Tahoma Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

General usage fonts

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Arial Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Arial Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

Primary colours

Coated



Corporate Green

Pantone 383 C



Corporate Green

C: 40 M: 0 Y: 100 K:0
R: 166 G: 206 B: 54
A6CE39

Uncoated



Pantone 397 U

There are two Pantone codes allocated to compensate for the colour variation when printing Pantone on coated and uncoated stock.

Due to the colour variation with the Pantone codes it is recommended the CMYK is used for litho and digital printing.

Secondary colours



Grass Green

C: 100 M: 0 Y: 100 K:0
R: 0 G: 166 B: 81
00A651



Lime Green

C: 30 M: 0 Y: 100 K:0
R: 191 G: 251 B: 48
BFD730



Moss Green

C: 60 M: 10 Y: 100 K:0
R: 118 G: 176 B: 67
76B043



Forest Green

C: 100 M: 50 Y: 100 K:0
R: 0 G: 111 B: 69
006F45

FCL OFFICIAL LOGO



Logo colour breakdown



**FORENSIC CHEMISTRY
LABORATORIES**

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Pantone: Coated-383 C / Uncoated- 397 U

CMYK: C: 40 M: 0 Y: 100 K:0

RGB: R: 166 G: 206 B: 54

FCL MAIN ENTRANCE GATE BOARD



FORENSIC CHEMISTRY LABORATORIES

Division of the National Health Laboratory Service

Material type = Chromadek Sign

Size = 2600 x 850 mm

FCL MAIN ENTRANCE BOARD



FORENSIC CHEMISTRY LABORATORIES

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ENTRANCE

Material type = Chromadek Sign

Size = 2600 x 850 mm

FCL DIRECTIONAL BOARD



FORENSIC CHEMISTRY LABORATORIES

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Material type = Chromadek Sign

Size = 2600 x 850 mm

FCL DIRECTIONAL BOARD



FORENSIC CHEMISTRY LABORATORIES

Division of the National Health Laboratory Service

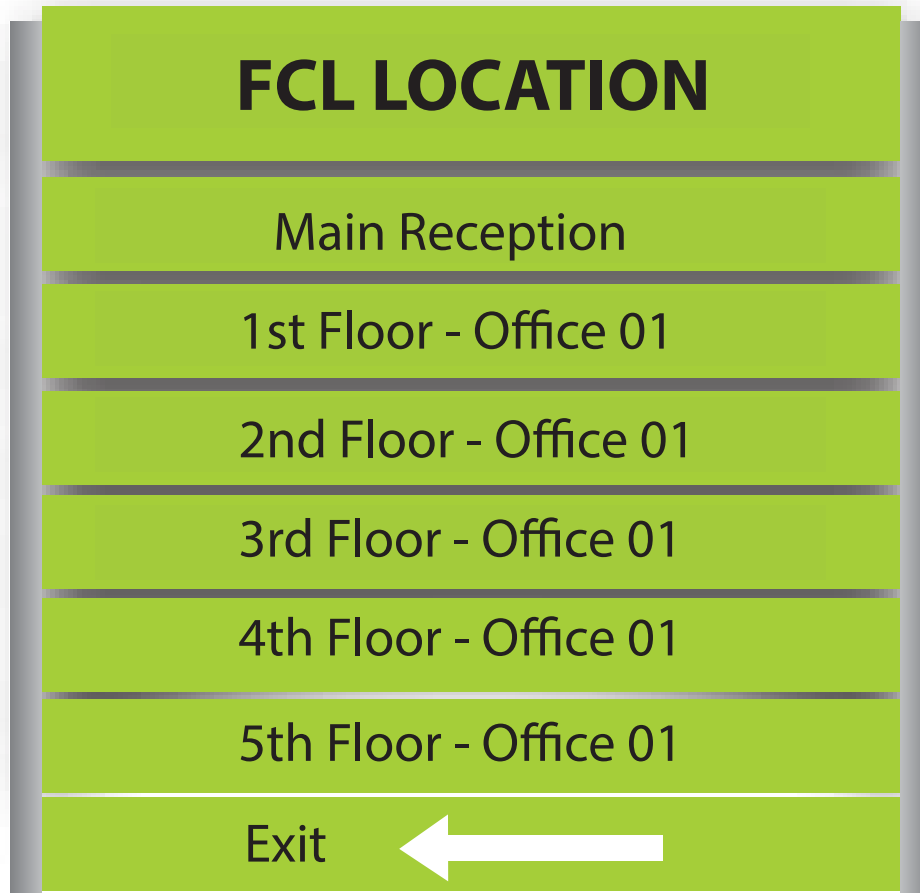


Material type = Chromadek Sign

Size = 2600 x 850 mm

FCL INDOOR WAY-FINDER BOARD

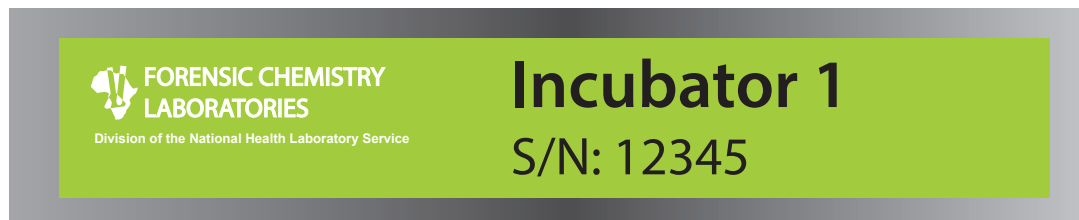
Sample Image



Material type = Chromadek Sign
Size = 1200 x 850 mm (7 slates)

Indoor Building Wayfinder Board

FCL ALUMINIUM HANGING OFFICE PLATES



Material type = Aluminium

Size = 20 x 60 mm

FCL ALUMINIUM HANGING OFFICE PLATES

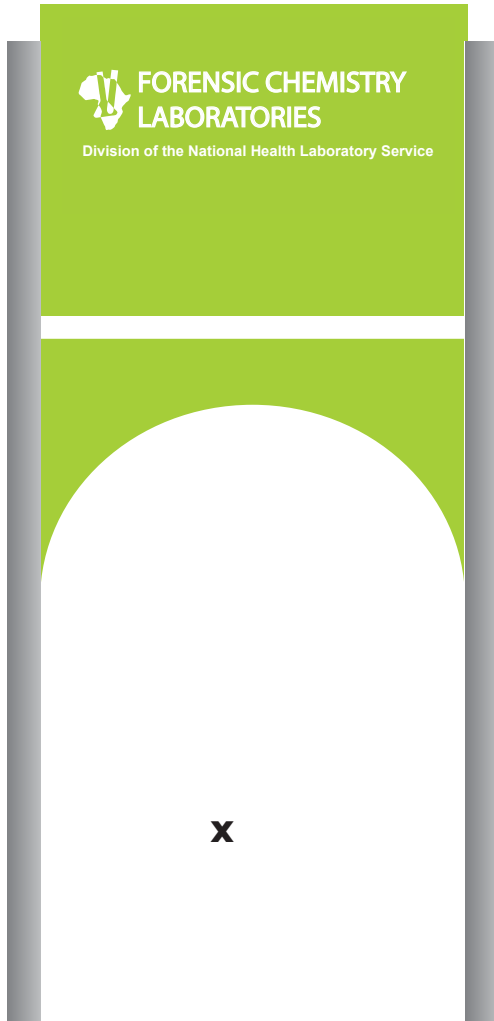


Material type = Aluminium

Size = 20 x 60 mm

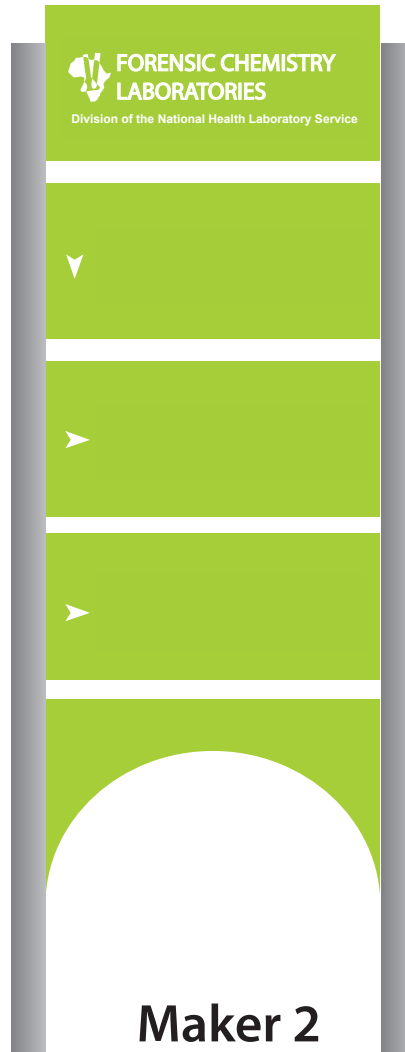
FCL OUTDOOR WAY-FINDER BOARD (Double sided)

Sample Image



Maker 1

Sample Image



Maker 2

Material type = Chromadek Sign

Size = 1700 x 500 mm

FCL DIRECTIONAL SIGNAGE BOARD

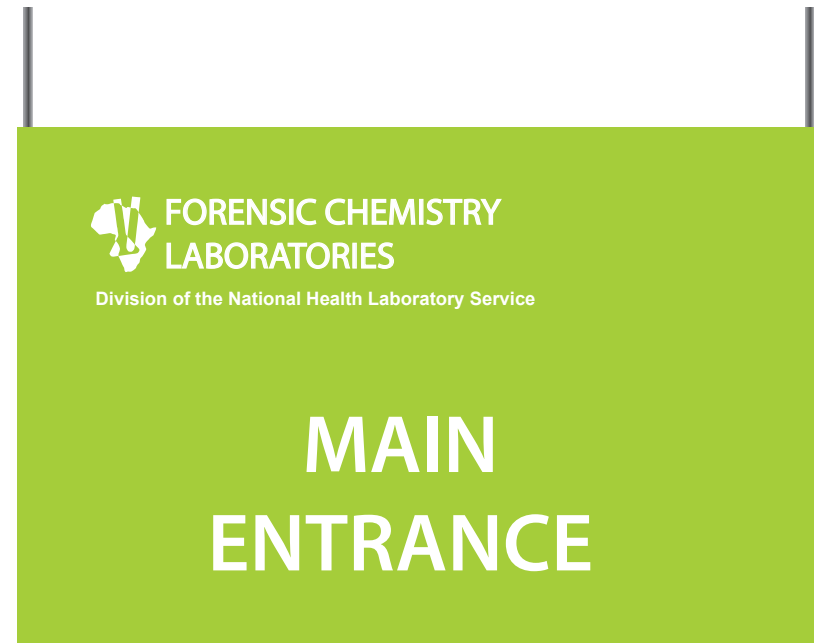
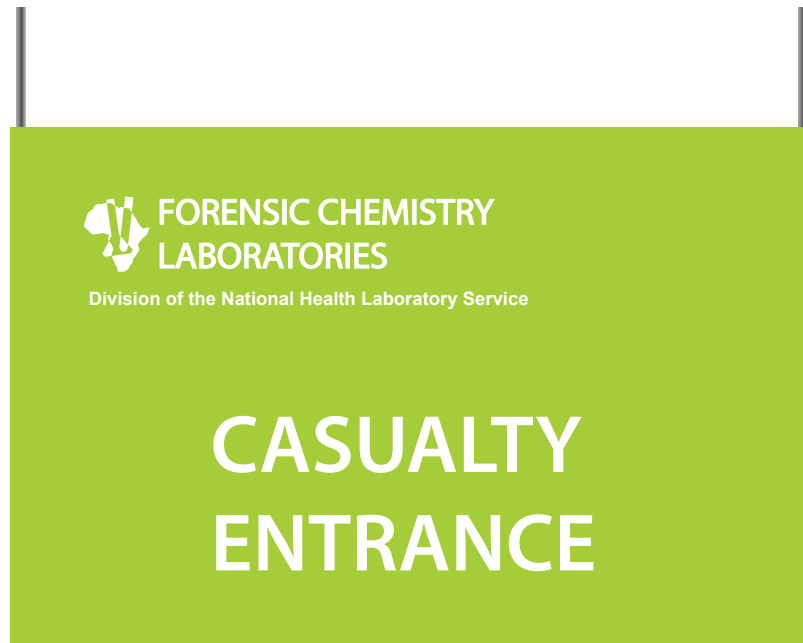


Material type = Chromadek Sign

Size = 420 x 297 mm



FCL INDOOR WAY-FINDER BOARD



Material type = Chromadek Sign

Size = 420 x 297 mm